

[https://www.newsitem.com/news/local/scra-unveils-new-website/article\\_e6180daa-4387-583d-abb0-79043d8f4aaa.html](https://www.newsitem.com/news/local/scra-unveils-new-website/article_e6180daa-4387-583d-abb0-79043d8f4aaa.html)

TOP STORY

## SCRA unveils new website

Feb 17, 2022

 <p>SHAMOKIN CREEK RESTORATION ALLIANCE SCRA</p>	<b>2022 Membership Application</b>	
<b>Shamokin Creek Restoration Alliance PO BOX 263, Mount Carmel, PA 17851</b>		
NAME _____ ADDRESS _____ PHONE _____ EMAIL _____ DATE _____ TOTAL AMOUNT ENCLOSED \$ _____		<input type="checkbox"/> INDIVIDUAL \$20 <input type="checkbox"/> FAMILY \$30 <input type="checkbox"/> BUS/GOV/ORG \$30 <input type="checkbox"/> DONATION \$ _____
<i>Please return this form along with dues/donations to the address above, or if you prefer to pay online, go to <a href="http://www.shamokin creek.org/membership">www.shamokin creek.org/membership</a>. For current news and events, visit us at <a href="http://www.facebook.com/shamokin creek">www.facebook.com/shamokin creek</a>. Questions or comments may be submitted to: <a href="mailto:shamokin creek@gmail.com">shamokin creek@gmail.com</a>.</i>		

composing4

Bucknell University and the Shamokin Creek Restoration Alliance (SCRA) collaborations continue to better the organization and improve its relationship to the greater Shamokin Area.

The Shamokin Creek Restoration Alliance recently unveiled a new website, [www.shamokin creek.org](http://www.shamokin creek.org). A Markets, Innovation and Design (MIDE 300) class from Bucknell University's Freeman College of Management took on the task of redesigning the website during the fall semester. This website replaces an older version allowing for many new features. Some features include online membership applications, payments, donations, project profiles, access to academic research, and a Q&A portion that provides you the opportunity to ask the group questions.

The group's 20-year-old website, originally designed with support from then Bucknell geology professor Carl Kirby, was retired with the hope that an online-based membership and payment method might attract a younger computer based membership. The group still accepts paper membership application and paper checks as it has for 25 years.

This is the fourth Bucknell class to collaborate with SCRA in the last year. Each of these classes' research can be found on the new website.

A separate Bucknell Graphic Design class recently helped the group move toward a new logo. The SCRA recently narrowed down the logo designs from more than 12 to the top 4. The SCRA is hoping that The News-Item readership can vote to pick the winner in the near future.

These collaborations are part of Bucknell University's Coal Region Field Station, established in 2015 and managed by the Center for Sustainability and the Environment, to partner university faculty, students, and staff with local organizations on community-identified projects in revitalization, local histories and heritage, and future directions. SCRA looks forward to continued partnerships with regional universities as we work together to improve the Shamokin Creek Watershed.